Holiday Angel

together for youth

Holiday Angel is Together for Youth's signature holiday initiative, bringing communities together to ensure children and families experience warmth, joy, and support during the winter season. What begins with holiday wish lists and special gifts extends far beyond the holidays, helping provide emergency food assistance, warm clothing, essential household needs, and enriching activities that keep children connected, engaged, and supported when school-based resources may be limited during winter break.

By mobilizing caring individuals, businesses, and community partners, Holiday Angel creates moments of celebration, strengthens family stability, and reminds children in our care that they are valued, supported, and never alone.

We hope you'll consider supporting our work. Let's come together to invest in the future we all believe in.

Sponsorship Opportunities

A reminder that this is not a physical event sponsorship, this is pure **program sponsorship and fully supports the needs of children and families during the holiday season.*

$5,000 - Achieve

Opportunity for naming as Regional Sponsor (example: Capital Region sponsor)
Named in statewide press release
Logo featured in digital and print media
100 youth wish lists/needs impacted

$2,500 - Discover

Named in statewide press release
Logo featured in digital and print media
Updates on the impact of your support on youth and families
50 youth wish lists/needs impacted

$1,000 - Grow

Named in statewide press release
Listing in digital and print media
Updates on the impact of your support on youth and families
20 youth wish lists/needs impacted

$500 - Launch

Listing in digital and print media
Updates on the impact of your support on youth and families
10 youth wish lists/needs impacted

Next Steps

To secure your sponsorship or discuss other opportunities, contact:

Joslyn McArdle, Corporate & Foundation Relations Manager
845-476-2670 | jmcardle@togetherforyouth.org

HOLIDAY ANGEL 2026
SPONSORSHIP COMMITMENT FORM

SPONSORSHIP INFORMATION

Please mark the sponsorship level and amount:

- ☐ **$500** - Launch
- ☐ **$1,000** - Grow
- ☐ **$2,500** - Discover
- ☐ **$5,000** - Achieve
- ☐ **Other** - $ _____
- ☐ **We are interested in receiving wish lists for children in our community**

CONTACT INFORMATION

Contact Name: _____ Company Name: _____

Address: _____

Phone: _____ Email: _____

Name as it should appear in print and online promotions: _____

PAYMENT INFORMATION

- ☐ Enclosed is a check made payable to **Together for Youth**
- ☐ Please send me an invoice
- ☐ I will pay with a card/ACH online at https://donate.togetherforyouth.org/forms/ha-sponsorship

Please send checks to:
Together for Youth
Attn: Development
427 New Karner Road
Albany, NY 12205

Please mail/email this form and direct any questions to:

Joslyn McArdle, Corporate & Foundation Relations Manager
427 New Karner Road, Albany, NY 12205
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