

FOR IMMEDIATE RELEASE

July 26, 2023

Media Contact: Julie Brennan

jbrennan@berkshirefarm.org

518-728-1680



Berkshire Farm Center Introduces Groundbreaking "Pathways" Program to Seneca County, Paving the Way for Stronger Families and Thriving Communities

Waterloo, NY - [July 26, 2023] - Berkshire Farm Center, a leading nonprofit child welfare organization, is thrilled to announce the launch of its highly successful "Pathways" program in Seneca County, New York. Pathways, renowned for its remarkable 97% success rate in keeping children and families together during times of crisis, is set to be housed at the DSS building in Waterloo, NY. This groundbreaking initiative has already achieved a remarkable track record of transforming lives and communities across the state, with 100% of kids linked with vital community resources after completing the program and 93% of parents significantly increasing their involvement in their child's school and community.

With an impressive history of positively impacting families across New York State, where the program has already served over 400 families and more than 900 children in the past three years, the introduction of Pathways to Seneca County marks a momentous step towards fostering resilient communities and empowering families to thrive.

According to Brian Parchesky, CEO of Berkshire Farm Center, "We are truly excited to bring the Pathways program to Seneca County. At Berkshire Farm Center, our mission has always been centered around strengthening families and providing children with the support they need to flourish. With Pathways, we have witnessed incredible outcomes, and we are confident that this innovative program will have a profoundly positive impact on the Seneca County community. Our approach emphasizes the importance of community engagement and support, allowing families to remain together during difficult times, and ensuring that children have the resources they need to reach their full potential."

Pathways' exceptional success is a testament to its collaborative model, which not only prioritizes keeping families together during crises but also ensures that children are connected with crucial community resources upon completing the program. This holistic approach fosters a sense of belonging and support for families, empowering them to overcome challenges and create a stable and nurturing environment for their children.

To bring this transformative program to life, Berkshire Farm Center is currently in the process of hiring positions for the Pathways program in Seneca County. If you are passionate about making a difference in the lives of children and families, we encourage you to visit our website berkshirefarm.org/careers to explore employment opportunities and join us in this exciting endeavor.

About Berkshire Farm Center & Services for Youth

Berkshire Farm Center and Services for Youth is one of New York State's leading nonprofit child welfare agencies, serving over 8,500 children and their family members across New York State each year. The mission of Berkshire Farm Center is "to strengthen children and families so they can live safely, independently, and productively within their home communities."